

8. Open Graphic Storytelling Elective - Production Management (5 ECTS)

This course consists of the program element "Production Management" which is an elective from the bachelor of Graphic Storytelling (5 ECTS credits).

The content of the program element is executed through a series of lectures and some exercises with focus on Production Management for animation. The open elective is for students and graduates of other art educations as well as professionals with experiences that allows them to follow the course at a level comparable to that of the Graphic Storytelling students.

8.1 Open Graphic Storytelling Elective - Production Management – course content

The course consists of the following modules and exams from the Bachelor in Graphic Storytelling degree program:

- Production Management

8.1.1 Production Management

8.1.1.1 Content

This elective focuses on Production Management for animation. Students are introduced to principles of production management for animation and will be prepared to use those in their own projects as well as in the animation industry.

8.1.1.2 Learning Objectives

- **Knowledge**

Students should acquire knowledge of:

- Budgeting of animation productions
- Team management and communication
- Different technologies used in animation production

- **Skills**

Students should acquire the skills to:

- Analyze the possibilities of art style and quality level of an animation production within a given budget
- Facilitate a good workflow on an animation production
- Take over management tasks on animation productions

- **Competences**

Students should develop competence to:

- Communicate with both artists and various stakeholders of an animation production
- Contribute to the management of animation productions

8.1.1.3 ECTS Credits

The elective is equivalent to 5 ECTS credits.

8.1.1.4. Exams

The learning objectives of the program element is tested at the exam after the program element.

It is a prerequisite for participating in the written exam that the student has completed minimum 75% of the assignments included in this program element.

8.2. Open Graphic Storytelling Elective - Production Management: Exams

8.2.1.1. Area

At this exam, the subject “Production Management” is tested.

8.2.1.2. Competences

At this exam, emphasis is placed on the extent to which the student demonstrates the ability to use the principles of production management as described under 8.1.1.2 Learning objectives.

8.2.1.3. Exam form

Written exam based on an exam document (see 8.2.1.5).

The exam is individual.

8.2.1.4. Basis for exam

The individual written exam is based on the exam document handed in.

8.2.1.5. Scope, project and written product

The exam is based on an exam document (A4, PDF) that the student has to upload in WiseFlow containing:

- 1) A written reflection on his/her/their learning process during the course, around a half – three quarter page long
- 2) An assignment where the student is asked to use some of the principles of production management for carrying out one or several tasks related to managing an animated film production.

8.2.1.6. Basis for assessment

The individual written exam is based on the reflection paper and the assignment uploaded. It is a prerequisite for participating in the written exam that the exam document has been handed in on time.

When assessing the student’s performance, emphasis is placed on the student’s ability to solve the tasks in the assignment as well as the student’s ability to reflect on his/her/their own learning and development during the module on the basis of the exercises included. This assessment is based on the learning objectives for Production Management.

8.2.1.7. Assessment

The exam is assessed according to the 7-point grading scale by an internal examiner.

8.2.1.8. Access to exam.

It is a prerequisite for participating in the exam that the student has completed 75% of the exercises included in this program element.